

# KANE COUNTY

| EXPENDITURES                       | 1995      | 1996      | 1997      | Explanation                             |
|------------------------------------|-----------|-----------|-----------|---|
| Administrative                     |           |           | \$125,457 | salary, benefits, & office              |
| Miscellaneous                      |           |           | \$15,255  | vehicles, dues, & other misc.           |
| Total Promotional:                 |           |           | \$101,741 |   |
| Advertising                        |           |           | \$40,775  |   |
| Brochures                          |           |           |           |   |
| Contributions                      |           |           | \$6,642   | events                                  |
| Fam Tours                          |           |           | \$11,831  |   |
| General Promotional                |           |           | \$2,459   | film commission, Superhost, & co. queen |
| Shows                              |           |           | \$40,034  | international & domestic                |
| Signs                              |           |           |           |   |
| Travel Region                      |           |           |           |   |
| Brick and Mortar (Operations):     |           |           | \$43,774  |   |
| Construction Expense               |           |           |           |   |
| Visitor Center Operation           |           |           | \$43,774  |   |
| Transfers Out                      |           |           |           |   |
| Total Expenditures                 | n/a       | n/a       | \$286,227 |   |
| <b>REVENUES</b>                    |           |           |           |   |
| Tax Commission TRT Report*         | \$272,491 | \$266,986 | \$268,200 |   |
| County TRT Report*                 |           |           |           |   |
| Other Revenues                     |           |           |           |   |
| Percent Adm./Misc./Promo/Transfers |           |           | 84.71%    |   |
| Percent Brick and Mortar           |           |           | 15.29%    |   |

\* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.